



JW MARRIOTT DESERT SPRINGS RESORT & SPA UPGRADES MEETINGS & EVENTS FACILITIES AS PART OF \$30 MILLION RESORT RENOVATION

\$5 Million Refresh of Meeting Space, compliments \$30 Million Resort Renovation, including the addition of The Pavilion and The Grove, 30,000 square footage of indoor/outdoor space

PALM DESERT, CA — [JW Marriott Desert Springs Resort & Spa](#) has unveiled **The Pavilion** and **The Grove**, two flexible multiuse sites completed this month offering over 30,000 square feet of new meeting and event space near Palm Springs. JW Marriott Desert Springs Resort & Spa now offers 240,000 square-feet of innovative function space including ballrooms, executive boardrooms and suites, and pre-function venues.

The Pavilion, a new 13,000 square-foot indoor event space, showcases beautiful Palm Desert with a glass wall providing breathtaking views of the San Jacinto Mountains. The flexible all-white design provides the perfect backdrop for custom decor, accommodating up to 1,200 guests indoor reception-style, and up to 2,000 guests for an indoor/outdoor cocktail-style event. The Pavilion will host high-profile executive functions from cocktail receptions to corporate meetings, in addition to elaborate social functions such as weddings and celebrations.

The Pavilion's spacious 4,000 square foot outdoor patio includes dramatic lighting for evening events and a backdrop of lush landscaping. Located adjacent to the Pavilion, The Grove offers an additional 12,000 square feet of outdoor space ideal for daytime receptions or events under the stars. Stand-out design features include a cascading waterfall and year-round greenscape.

Southern California's premier conference resort, JW Marriott Desert Springs Resort & Spa, provides guests with an unsurpassed meetings and events experience, also offering the outdoor Springs Patio, seven Director's Suites, and the 25,000 sqft Desert Ballroom and 21,000 sqft Springs Ballroom; both of which now feature a 'desertscape' theme that includes artwork of indigenous desert images and new carpeting.

All [event spaces](#) at JW Marriott Desert Springs Resort & Spa offer state-of-the-art technology and business services including professional on-site event managers, Red Coat Service Attendants serving as an event concierge, multilingual staff and translation services, creative coffee breaks, state-of-the-art audiovisual and teleconferencing capabilities, high-speed wireless internet access and custom catering featuring a la carte or buffet-style menus.

JW Marriott Desert Springs Resort & Spa is currently offering a [Winter Perks Meetings promotion](#) - all meetings sourced by April 30, 2013 will receive a bonus item from the 'pick list'; all meetings contracted by that same date will receive an extra 2% rebate on banquet Food & Beverage. All programs will also be eligible to win 1,000,000 extra Marriott Rewards Points.

JW Marriott Desert Springs Resort & Spa recently underwent a \$30 million dollar renovation, completed this summer, in celebration of the resort's "silver anniversary." Additional renovation elements includes the resort's Ted Robinson-designed Palm & Valley golf course, a refresh of 884 guestrooms and suites, and the addition of Sunnyland Chocolate Factory along with restaurants Rockwood Grill, Blue Star Lounge and Fisherman's Landing, all which opened in July 2012.

About JW Marriott Desert Springs Resort & Spa

JW Marriott Desert Springs Resort & Spa, located in the heart of California's Coachella Valley and framed by three majestic mountain ranges, is a sprawling oasis offering a remarkable contrast to the stark beauty of the desert. The AAA Four-Diamond property opened in February 1987 and is one of the largest resort and convention complexes in the southwestern United States. The resort's recently refreshed 884 guest rooms and suites are located in wings surrounding swimming pools, lakes, verdant fairways, lush gardens and manicured lawns. Guest rooms are spacious and include separate tubs and showers, iHome audio systems, and private balconies. Featured dining options include Mikado Japanese Steakhouse, The Lobby Bar, and Oasis Bar & Grille, with new additions, Fisherman's Landing and Rockwood Grill & Blue Star Lounge. The resort boasts an award-winning 32,000-square-foot-spa and recreation facilities that include two recently-renovated Ted Robinson championship golf courses, an 18-hole putting course, 20 tennis courts, basketball courts, lawn croquet and biking. www.marriott.com/CTDCA.

About JW Marriott

JW Marriott is part of Marriott International's luxury portfolio and consists of beautiful properties in gateway cities and distinctive resort locations around the world. These elegant hotels cater to today's sophisticated, self-assured travelers, offering them the quiet luxury they seek in a warmly authentic, relaxed atmosphere lacking in pretense. JW Marriott properties artfully provide highly crafted, anticipatory experiences that are reflective of their locale so that their guests have the time to focus on what is most important to them. Currently, there are 58 JW Marriott hotels in 23 countries; by 2015 the portfolio is expected to encompass 79 properties in 28 countries. www.marriott.com/jw-marriott/travel.mi.

MEDIA CONTACTS:

Emily Bird-Hrivnak

JW Marriott Desert Springs Resort & Spa
760-862-1526 / emily.bird@marriott.com

Amanda Schinder / Maria Coder

Nancy J. Friedman Public Relations
aschinder@njfpr.com / maria@njfpr.com
212-228-1500